

## **Fight Terrorism, End Global Injustice: Become a Consumer of Conscience!**

**For lasting security**, we must end the global injustice and planetary destruction that cause misery, famine, anger, resentment, terrorism, and war. The UN reports that 19,000 children die each day due to the policies of the industrialized nations. While wealthy corporations and their political lackeys exploit poor countries, destroy the environment, create nations of slave-laborers, and pump up oppressive regimes in the name of profits, free trade, and oil, there will always be violence.

**Our consumerism fuels corporate exploitation.** Our manic and indiscriminate consumerism is what fuels corporate exploitation, from sweatshops to deforestation. Don't underestimate the power of your shopping dollar to change unjust corporate policies!

**Be patriotic, consume less oil.** Trade in your SUV for a hybrid or compact, use a bike, use public transportation—end our dependence on fossil fuels, and demand clean alternatives. Oil is why our young people, along with thousands of innocent civilians, are dying in the Middle East. Our dependence on oil benefits a few unpatriotic, selfish and greedy corporations—like Unocal (Union 76), who builds pipelines and is eager to build one through Afghanistan.

**End drought & famine, consume less wood and paper!** The U.N. World Food Program says that deforestation is the cause of the drought and famine sweeping Central America right now. Global companies like Boise-Cascade are deforesting the world for profit, while local investors like the Fishers of Gap Inc. log the last of the redwoods in California. 80% of the earth's forests have been destroyed or damaged, mostly in the last 30 years, causing climate destabilization, threatening the world's water and food supply, contributing to global warming, and destroying countless species and intricate ecosystems that evolved over millions of years.

(Over—for more ways you can help!)

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## **Promote Global Justice & Revitalize the Economy: Become a Consumer of Conscience!**

### **Don't shop exploitative corporations like the Gap.**

The Gap is one of those mega-corporations making trade policies that impoverish non-industrial countries, turning entire nations into slave-laborers, and destroying the planet—235,000 acres of redwood forest—for profit. Gap, the #1 clothing retailer in the US, exploits desperately poor people in 300 sweatshops in 55 third-world countries to make their clothes. Don Fisher, Chairman of the Board of Gap Inc, helped draft the textile rules in international trade agreements, such as GATT, NAFTA, and the WTO, that laid the groundwork for the proliferation of sweatshops. The Fisher family, who controls the Gap, is also destroying the last forest habitat 350 square miles of redwood forestland in California. *Ending this mega-corporation's exploitative policies through consumer pressure will be a milestone in the struggle for global justice—and it will be a resounding wake-up call to all the rest!*

**Support small, local businesses.** If you really want to revitalize the economy, start shopping SMALL & LOCAL! When we patronize big corporations, most of that money goes into the pockets of a tiny handful of wealthy Wall Street investors. Keep the money in the community: shop SMALL and LOCAL—and get those merchants to become business-owners of conscience: *fair trade and green!* A US Business Week poll showed that 70% of all Americans think Big Business has too much power. Corporate global trade destroys local economies and is also grossly polluting and inefficient, shipping raw materials from field sweatshops to manufacturing sweatshops and finished goods to consumers. When you shop, think small and local, efficient and self-sustaining. Support family farms, small operations, local merchants.

**\*\*\*Boycott Gap, Banana Republic, & Old Navy!\*\*\***

prepared by Save the Redwoods/Boycott the Gap - [www.gapsucks.org](http://www.gapsucks.org)

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